

• IBF PAN PACIFIC HEAVYWEIGHT CHAMPION

DEMSEY MCKEAN

"THE TOWER" • AUSTRALIAN
HEAVYWEIGHT

25-2

PRO RECORD

17

KNOCKOUTS

3×

AUSTRALIAN
CHAMPION

198_{CM}

SOUTHPAW FRAME



— IN HIS CORNER —

THE FOLLOWING, LIVE RIGHT NOW

Real follower counts straight from the platforms — and every fight week multiplies them.

INSTAGRAM

16,916

FOLLOWERS · LIVE

@demsey.mckean

FACEBOOK

4,300

FOLLOWERS · LIVE

The Tower

Counts verified against the platforms · August 2026

— TALE OF THE TAPE —

BUILT LIKE A TOWER

198CM HEIGHT — 6'6"	198CM REACH	SOUTHPAW STANCE
110KG FIGHT WEIGHT	68% KO RATE IN WINS	QLD IPSWICH BORN · GOLD COAST TRAINED

FROM IPSWICH TO THE WORLD STAGE

2014

TURNS PROFESSIONAL

Rugby league kid turned MMA fighter turned boxer — with great-grandfather Fred McKean's bare-knuckle Irish fighting blood in his veins.

2017-19

3* AUSTRALIAN HEAVYWEIGHT CHAMPION

Takes the national title and defends it — the best heavyweight in the country.

2020

TWO BELTS IN ONE NIGHT

Stops Jonathan Rice to claim the **WBO Asia Pacific and IBF Inter-Continental titles** — then cracks the world top 11 (WBO & IBF).

2021

SIGNS WITH MATCHROOM · SPARRING CAMPS WITH THE BEST

Eddie Hearn signs him at 19-0. Three weeks sparring **Anthony Joshua** before Usyk I, plus camps with **Dillian Whyte**.

2023

SOLD-OUT O2 ARENA, LONDON

Undefeated at 22-0, he takes on world #1-ranked contender Filip Hrgovic on the Joshua card — 20,000 fans, DAZN worldwide, and 11½ rounds of proof he belongs at world level.

2024

USYK VS FURY 2 — RIYADH

Faces boxing's hottest prospect Moses Itauma on the biggest card of the year — a global PPV that cleared an estimated **500,000+ buys**.

2026

CHAMPION AGAIN — IBF PAN PACIFIC TITLE

Three straight wins, all by stoppage: KO1, TKO7 on the Tszyu-Zerafa card, then **TKO4 over Liam Talivaa** at Pat Rafter Arena to take the vacant IBF Pan Pacific heavyweight title, live on DAZN.

— THE PLATFORM —

FIGHT NIGHTS ARE PRIME-TIME REAL ESTATE

500K+

EST. PPV BUYS — USYK-
FURY 2 CARD, RIYADH

20,000

SOLD-OUT O2 ARENA,
LONDON

3

STRAIGHT STOPPAGE WINS
'25-'26

GLOBAL

DAZN WORLDWIDE · FOX
SPORTS · MAIN EVENT AU



Sponsor logos ride every one of those moments — on the shorts, on the walkout vest, on the supporter tees in the crowd, and across every broadcast replay.

— THE COMPANY HE KEEPS —

"A PHENOMENAL HEAVYWEIGHT."

— ANTHONY JOSHUA, TWO-TIME UNIFIED WORLD HEAVYWEIGHT CHAMPION, AFTER THREE WEEKS OF SPARRING

Sparred **Anthony Joshua**

Sparred **Dillian Whyte**

Sparred **Daniel Dubois**

Sparred **Alex Pereira** (UFC champ)

Called out **AJ** for Australia

When the biggest names in boxing need world-class southpaw rounds, they call The Tower.
Your brand joins that camp.

SPONSORSHIP PACKAGES

JOIN TEAM MCKEAN

FLAGSHIP

PLATINUM

\$15,000 +GST

Exclusive recognition · 12 months

- Logo on fight shorts (exclusive sleeve), walkout vest front & back, supporter tees & website
- Fortnightly social promotion
- Personal appearances, meet & greets
- 10 personal training sessions (Gold Coast)
- Backstage access + sparring invitations
- 2× VIP table tickets per fight
- Flexible — tailored benefits

GOLD

\$10,000 +GST

Recognition · 12 months

- Logo on fight shorts, walkout vest, supporter tees & website
- Monthly social promotion
- Feature in promotional videos

SILVER

\$5,000 +GST

Recognition · one fight

- Logo on walkout vest, supporter tees & website
- Monthly social promotion

Every dollar goes directly into training, preparation and recovery for national and international fight camps.

— RINGSIDE SEATS ARE WAITING —

GET YOUR BRAND IN THE FIGHT

DEMSEY MCKEAN – DIRECT

0423 920 309

PROMOTER

ACE BOXING GROUP

Instagram

Facebook

demseymckean.com

↓ Download the sponsorship kit (PDF)

